



## Public Speaking with Confidence

### Topic Importance

Do you fear making sales and customer presentations? Has this fear prevented you from expressing your views or objections on important matters? This **Interactive Workshop** will guide you to **increase your presentation effectiveness and improve customer satisfaction, allowing you to win more clients.**

### Objectives

During this presentation, you will have opportunities to:

1. Manage fear factors – **Team Discussion**
2. Engage and read your audience with structured presentations – **Exercise**
3. Illustrate anatomy roles during presentation delivery – **Exercise**
4. Practice techniques for the "Q & A" section – **Exercise**
5. Evaluate and develop action plans for improvement – **Team Exercise**

### Benefits

In 3 short hours you will learn:

1. Three techniques to communicate efficiently with your audience
2. Four ways to capture your audience's attention immediately
3. Techniques to effectively "ask for the order" through your call to action
4. Four ways to maintain control during the "question and answer" section

### Expertise

Acquired from several years as a Corporate Manager, from MBA and Ph.D. (ABD) studies and research. Successfully apply these techniques as a Corporate Trainer and Motivational Speaker who delivers training workshops and keynote speeches to organizations.

### Target Audience

Business Owners, Executives, Managers, Marketing Associates, Professionals, Sales Associates, Supervisors and anyone who wants to speak in public with confidence.

### Duration

3-Hour **Interactive Workshop**

### Class Size

6-8 participants - optimum for increased personalized attention and more interactions

## Why Positive Actions

Over the past four years, **Positive Actions** has motivated teams to increase productivity, teamwork and communications with each other and their customers through customized cost-effective Training Seminars and Motivational Speeches. **Positive Actions** quickly provides customized, creative, cutting-edge and cost-effective training solutions to satisfy your training needs. For example, we had a 2-day turnaround to provide training solutions to a major corporation that we successfully accomplished. Organizations save time and money and increase productivity that will in turn increase their bottom line by using techniques learned in our workshops.

Additionally, **Positive Actions** provides timely follow-up to enhance business objectives.

*"Thank you for your wonderful seminar on Public Speaking. My group of trainers as well as myself learned so much from the exercises. We all felt empowered and more confident in our training capabilities."*

L. Roness, Nordstrom Regional Director

**Invest in your employees with Positive Actions today—satisfied employees provide fantastic customer service! "Companies that invest above the average in employee learning outperform the stock market by more than 45%. Those that don't, under perform by 22%." (ASTD/Bassi).**

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[www.positiveactions.com](http://www.positiveactions.com):    View a 5-min "Public Speaking" video,    Subscribe for Ezine,    Complete Survey & get 10% off

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